

ATTIC EASE
The Attic Cord is Obsolete

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FOR IMMEDIATE RELEASE

WHY DIDN'T I THINK OF THAT?
Dallas, Texas inventor creates America's newest home invention. Huge response!

Dallas, Texas entrepreneur, David Jones, has invented, produced and begun marketing America's newest and most practical home improvement invention, Attic Ease. Attic Ease has only been on the market for 3 months and the response has been enormous! Attic Ease has secured a Trademark and has a patent pending on its invention.

Attic Ease is a very simple product designed to solve a very ugly problem that exists in an estimated 80 million homes in the U.S. Most existing recessed attic stairways come with a dangling cord that is obtrusive and very unattractive. And up to now, no one has created a solution to retrofit this embarrassing eyesore for homeowners.

Attic Ease presents a fashionable solution to a very unsightly problem. The Attic Ease is a complete system. Each Attic Ease kit contains: either a brass or pewter fashion "pull ring" to replace the dangling cord; a custom made solid oak (mahogany finished) "reach-hook" that easily inserts into the pull ring installed into the face of the attic door to access the residential attic; and a brass or pewter "storage hook" that allows the Attic Ease reach hook to be stored when not in use. Attic Ease provides a simple, efficient and fashionable system for accessing and staging recessed residential attic stairways that exist in practically every home in America. Attic Ease turns an existing eyesore into an attractive feature that every homeowner in America will be proud to have within their home.

Attic Ease is in the process of introducing its product to the retail trade. The initial response has been enormous. Attic Ease is now available at retail outlets in 5 states. David Jones, the inventor and owner of Attic Ease, is in the process of securing distribution of his invention into every retail outlet in America that is interested in providing practical, yet fashionable solutions to every day home challenges. Attic Ease can be found currently in the following retail outlets:

Texas

Nicholson-Hardie Nursery and Garden Center— Dallas, Texas
Elliott's Hardware-----Plano, Texas
Jacksons Home and Garden-----Dallas, Texas
Lakewood Ace Hardware-----Dallas, Texas
Nob Hill Decorative Hardware----- Dallas, Texas
Pierce Decorative Hardware and Plumbing-----Dallas, Texas
Westlake Ace Hardware----- Dallas, Texas
Westlake Ace Hardware----- DeSoto, Texas
Westlake Ace Hardware----- Arlington, Texas
Westlake Ace Hardware----- Mansfield, Texas
Westlake Ace Hardware----- Colleyville, Texas
Westlake Ace Hardware----- Fort Worth, Texas
Westlake Ace Hardware----- Midland, Texas
Westlake Ace Hardware----- Odessa, Texas
Westlake Ace Hardware----- San Angelo, Texas
Berings (2 stores) ----- Houston, Texas
Breed & Co. (2 stores) -----Austin, Texas
Foster Ace Hardware-----Arlington, Texas
Jabo's Ace Hardware-----Coppell, Texas
Jabo's Ace Hardware----- Keller, Texas
Jabo's Ace Hardware----- Fort Worth, Texas
Day's Ace Hardware-----Denton, Texas
Morey Lumber and Hardware-----Fort Worth, Texas
Sprad's Ace Hardware-----Fort Worth, Texas
Groom & Sons Ace Hardware-----McKinney, Texas
Groom & Sons Ace Hardware-----Garland, Texas

Louisiana

Stine Lumber and Home Improvement-----Broussard, LA.
Stine Lumber and Home Improvement-----Lake Charles, LA.
Stine Lumber and Home Improvement-----Abbeville, LA.
Stine Lumber and Home Improvement-----Natchitoches, LA.
Stine Lumber and Home Improvement-----Sulphur, LA.
Stine Lumber and Home Improvement-----Deridder, LA.
Stine Lumber and Home Improvement-----Jennings, LA.
Stine Lumber and Home Improvement----- Walker, LA.
Stine Lumber and Home Improvement-----Crowley, LA.

Mississippi

Stine Lumber and Home Improvement----- Natchez, MS.

New Mexico

Westlake Ace Hardware-----Roswell, N.M.

Illinois

Fullers Hardware----- Hinsdale, IL.

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