



**"The Attic Cord is Obsolete"**

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Attic Ease® kits are now offered by

*True Value*® **COMPANY**

Attic Ease® is excited to announce that effective immediately True Value® is now offering Attic Ease® kits to its more than 4,000 retail locations in 58 countries through its 13 regional distribution centers. True Value® is one of the world's largest retailer-owned hardware cooperatives with its corporate headquarters located in Chicago, Illinois.

Attic Ease® is a very simple product designed to solve a very ugly problem that exists in an estimated 80 million homes in the U.S. Most existing recessed attic ladders come with a dangling cord that is obtrusive and very unattractive.

Attic Ease® kits present a fashionable solution to a very unsightly problem. Each kit is a complete system that includes a fashion "pull ring" to replace the existing cord; a solid oak "reach hook" that allows the attic ladder to be pulled down and closed; and a fashion "storage hook" for storing the reach hook when not in use. Attic Ease® turns existing eyesores into attractive features that every homeowner will be proud to have in their homes.

True Value® joins a growing list of vendors now offering Attic Ease®. The kits are offered by Home Depot; Lowes; Menards; Do It Best; Wayfair.com; Improvements Catalog; Amazon.com; Stine Home Improvement Centers; Parker Lumber Stores; Walmart.com; Bed Bath and Beyond.com and others throughout the U.S.

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